



# CITY OF MILPITAS

## 50<sup>th</sup> BIRTHDAY

## LOGO CONTEST

### Contest Guidelines

**Deadline: 2 p.m., Friday, June 6, 2003**

<b>Who Can Enter</b>	The logo design contest is open to all residents of the City of Milpitas.
<b>Entry Deadline</b>	<ul style="list-style-type: none"> <li>• Entries must be submitted by <b><u>2 p.m., Friday, June 6, 2003</u></b></li> <li>• Submit to Community Center public service counter, 457 E. Calaveras Blvd., Milpitas. Hours are: Monday to Thursday 8 a.m.-7:30 p.m. and Friday 8 a.m.-5 p.m.</li> <li>• The entry must be submitted on paper. (See Entry Format rules below). Faxed and emailed entries will not be accepted.</li> </ul>
<b>Entry Format</b>	<ul style="list-style-type: none"> <li>• Both (1) 8.5" x 11" white paper and (2) digital copy submitted by CD, diskette or email attachment/web page link.</li> <li>• Black and white copy.</li> <li>• Name of artist in pencil on back of design.</li> <li>• Separate paper with name, phone number, mail and email address of artist.</li> <li>• Signed Release and Waiver to Rights of Design (on back of this flyer)</li> </ul>
<b>Design Requirements</b>	<ol style="list-style-type: none"> <li>1. Black and white copy.</li> <li>2. Include in the design the following words and numbers: <ul style="list-style-type: none"> <li>• 1954</li> <li>• 2004</li> <li>• Milpitas</li> <li>• 50</li> </ul> </li> <li>3. Including the date of city incorporation (January 26) is optional.</li> <li>4. Must clearly reproduce when reduced to 2"x 2" or 2"x 3"</li> <li>5. Provide a recommendation for use of logo with colors.</li> <li>6. Do not identify the artist on the design. Put the name of the artist in pencil on the back of the design.</li> <li>7. Photographs are acceptable.</li> </ol>
<b>Selection Process</b>	<ol style="list-style-type: none"> <li>A. The Milpitas City Council will make the final decision on the winning logo.</li> <li>B. To maintain objectivity during the judging and selection process, the artist names will be removed and not identified on entries.</li> <li>C. Selection criteria: <ul style="list-style-type: none"> <li>• Inclusion of design requirements.</li> <li>• Simplicity of design.</li> <li>• Ease of recognition as representation of City's 50<sup>th</sup> birthday activities.</li> <li>• Quality of design reproduction especially when reduced in size.</li> <li>• Inclusion of elements pertaining to Milpitas history and/or ethnic diversity.</li> </ul> </li> <li>D. The winning entry will be recognized at a City Council Meeting.</li> </ol>
<b>Design Use</b>	<ol style="list-style-type: none"> <li>A. City will use the winning logo on materials related to 50<sup>th</sup> birthday celebrations.</li> <li>B. Logo will become property of City.</li> <li>C. City will control all use of the logo.</li> </ol>
<b>Additional Information</b>	For any questions regarding the contest, please contact the Milpitas Community Center at (408) 586-3210.

**These Guidelines can also be found on the web at: [www.ci.milpitas.ca.gov](http://www.ci.milpitas.ca.gov)**

**CITY OF MILPITAS 50<sup>th</sup> BIRTHDAY LOGO DESIGN CONTEST  
RELEASE AND WAIVER OF RIGHTS TO DESIGN**

I, \_\_\_\_\_ (print name), hereby acknowledge that I submitted the drawings and/or design (“Logo”) attached hereto to the City of Milpitas as part of the City of Milpitas 50<sup>th</sup> Birthday Logo Design Contest. I agree to waive my copyright to the Logo, and hereby transfer that right in full to the City of Milpitas.

I further acknowledge that upon my submission, the Logo and all associated rights will become the exclusive property of the City of Milpitas, California and will not be returned to me. I acknowledge that the City Council of the City of Milpitas will, in its sole discretion, determine the winning Logo, and that the Logo may be used by the City of Milpitas as determined by the City Council.

I hereby waive any and all rights to the attached Logo, including my right to any royalties, my right to control future use of said Logo by the City of Milpitas, and any rights accruing from the Copyright Act of 1909 and the Copyright Act of 1976.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name